

DEFIN8  
CONSULTING



150 +  
Restaurants &  
Cafes Partnered  
(and Counting!)

# Missing Out on Hungry (new) Customers?



New  
Customers



Increased  
Order Value



Higher Brand  
Loyalty

THIS CAN BE  
A REALITY



# Is Your Restaurant a **PERFECT** 5/5?

## Recall.

Does your restaurant stand out with a unique  
vibe that connects with your target audience?



## Visual Identity.

Do your visuals tell your brand story across  
menus, website, and social media channels?



## Social Media Buzz.

Is your restaurant generating buzz on  
Instagram, Yelp, and Google Reviews?



## Website & Online Ordering.

Is your restaurant offering a seamless online  
experience with a website or app?



## Customer Targeting.

Is your marketing attracting the perfect  
customers and boosting your return on  
investment?





# Your Restaurant's Growth Journey: **START HERE**

## Your Restaurant's Growth Journey: **Start Here**

Tired of being a generic "YOGHURT SHOP"? Let's transform you into a legendary brand like "Paul's Yoghurts"! *We'll help you.*

**Brand  
Management**

Slash those hefty delivery fees and ditch the middleman for good! We'll help you build **your own low-cost ordering platform.**

**Digital Ordering  
Solutions**

Ditch the dull food pics and crank up your cravings with **mouthwatering videos and fresh, drool-worthy content.**

**Content  
Marketing**

Evolve beyond the one-size-fits-all marketing and target the **right customers with the perfect offers and campaigns.**

**Campaign &  
Ad Management**

**10 +**

Years  
Experience

**35 +**

Team  
Members

**12k +**

Campaigns  
Managed

**98 %**

Client  
Retention

## OUR **CLAIM**

### **Assured Velocity**

No one works faster than us.  
**Guaranteed!**

### **Cost Advantage**

Our costing is best in market.  
**Period.**

### **Perfect Visuals**

Our clients love our creatives.  
**Try us.**

# THE DEFIN8 ADVANTAGE:

## Your Dream Team

We combine **expertise, creativity, and performance** to deliver results.



### Pallavi Das

Ex-Morgan Stanley  
Investment Banker turned  
Startup Advisor with 20  
years of experience,  
including 10+ years leading  
a branding agency



### Abhishek Verma

Ex-Google Strategy &  
Marketing Lead with 15+  
Years of Experience Advising  
Startups in US and  
International Markets

## Our Areas of EXPERTISE

From startups to global giants, we have navigated every industry, crafting bespoke strategies for world class publishers, packaging giants, pharma companies, restaurants, salons, medical tech, schools, and more. Your brand, our canvas.



Go-To-Market



Brand  
Strategy



Graphics Web &  
App Development



Digital  
Marketing



Startup  
Consulting

## CLIENTS along the Way



## Let's COLLABORATE



+1-650-495-8262 | +91-91675-36980

hello@defin8.com

San Francisco Bay Area | Mumbai

# THE DEFIN8 ADVANTAGE: Your Dream Team

We combine **expertise, creativity, and performance** to deliver results.



## Pallavi Das

Ex-Morgan Stanley  
Investment Banker turned  
Startup Advisor with 20  
years of experience,  
including 10+ years leading  
a branding agency



## Abhishek Verma

Ex-Google Strategy &  
Marketing Lead with 15+  
Years of Experience Advising  
Startups in US and  
International Markets



## Parul Chachra

Stanford MBA with 10  
Years+ Experience in Digital  
Transformation, Innovation,  
Product Strategy, and  
Customer Success

## Our Areas of EXPERTISE

From startups to global giants, we have navigated every industry, crafting bespoke strategies for world class publishers, packaging giants, pharma companies, restaurants, salons, medical tech, schools, and more. Your brand, our canvas.



Go-To  
Market



Brand  
Strategy



Graphics  
Web & App  
Development



Digital  
Marketing



Startup  
Consulting

## CLIENTS along the Way



## Let's COLLABORATE



+1-650-495-8262 | +91-91675-36980

hello@defin8.com

San Francisco Bay Area | Mumbai