

DEFIN8  
CONSULTING



Advised  
**25+**  
Startups



Go To  
Market



Brand  
Management



Lead  
Generation



Video &  
Graphics



Investor  
Pitch

From Seed to **Scale:**  
Your Complete **Growth Partner**

**Limited resources,  
tight budgets,**  
and the need to do more with less?



**Lacking a brand identity?**  
The dots are not connecting between your product, your clients, your industry and your visual and strategic direction.



Market research **not reflecting  
current trends?**



Client success **stories remaining  
untold?**



Multi-channel presence **needing  
cohesion?**



## We Understand **YOUR CHALLENGES**

*You're J U G G L I N G between product development, market fit, team building, investor relations, and funding rounds, Research, competitor analysis, customer stories, branding, marketing, website development - it's overwhelming.*



**You don't want to hire expensive specialists yet,  
but you need best-in-class results.**

# LET'S REDEFINE YOUR GROWTH JOURNEY TOGETHER

## Expert Guidance, Zero Overhead.

No need for multiple agencies or expensive hires. We're your neutral, invested advisors, **all in one team.**

Market Research, Competitor Analysis, Financial Modeling.  
Tailored GTM Strategy, Cost Neutrality analysis.

Brand Research, Identity Branding, Logo, Videos, Graphic Designing, Company Collaterals, Packaging.

UI/UX Design, Front End Development, Back End Development; App, CRM integrations.

Performance Marketing, Customer Acquisition Strategies, Managing Cross-channel Communication.

Runbooks, CSAT Surveys, Boosting Retention, Case Studies, Churn Reduction.

Investor Targeting, Pitch Deck Creation, Fundraising Support.

**Strategy & Business Intelligence**

**End-to-End Brand Management**

**Website & App Development**

**360° Marketing & Lead Generation**

**Customer Success**

**Investor & Funding Pitches**

**10 +**  
Years  
Experience

**35 +**  
Team  
Members

**225+**  
Clients  
Managed

**98 %**  
Client  
Retention

## OUR CLAIM

### Assured Velocity

No one works faster than us.  
**Guaranteed!**

### Cost Advantage

Our costing is best in market.  
**Period**

### 24x7 Support

You have a hotline to our founders.  
**Just call.**

# THE DEFIN8 ADVANTAGE:

## Your Dream Team

We combine **expertise, creativity, and performance** to deliver results.



### Pallavi Das

Ex-Morgan Stanley  
Investment Banker turned  
Startup Advisor with 20  
years of experience,  
including 10+ years leading  
a branding agency



### Abhishek Verma

Ex-Google Strategy &  
Marketing Lead with 15+  
Years of Experience Advising  
Startups in US and  
International Markets

## Our Areas of EXPERTISE

From startups to global giants, we have navigated every industry, crafting bespoke strategies for world class publishers, packaging giants, pharma companies, restaurants, salons, medical tech, schools, and more. Your brand, our canvas.



Go-To  
Market



Brand  
Strategy



Graphics  
Web & App  
Development



Digital  
Marketing



Startup  
Consulting

## CLIENTS along the Way



## Let's COLLABORATE



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